



Albuquerque Film & Music Experience Sponsorship Agreement 2019

Sponsor:

Contact Name:

Address:

Phone:

E-mail:

Date:

Terms and conditions:

When fully executed, this document will establish an agreement between Albuquerque Film & Music Experience, herein after referred to as “AFMX”, and _____, referred to as “Sponsor”, in support of the Albuquerque Film & Music Experience 2019.

In consideration of the contribution in the amount of \$_____, Sponsor shall receive appropriate acknowledgement with the benefits below.

Benefits & Exposure Points	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Passes to AFMX	20	10	6	4	2	2
Tickets to Reel 2 Table/Silent Auction Fundraising Dinner	10	6	4	4	2	1
Company logo/name on-screen before movie blocks	Logo	Logo	Name	Name	Name	Name
Company logo & link on website sponsor page	✓	✓	✓	✓	✓	✓
Company promoted on AFMX social media	✓	✓	✓	✓	✓	
Invitations to all year-round AFMX movies and events	✓	✓	✓	✓	✓	
Ad in the AFMX program book	Prime Full page	Prime ½ page	1/3 page	1/6 page		
Logo or name on back of AFMX t-shirts	Logo	Logo	Name			
Company on signage, print ads, posters and postcards	All	Select				
Verbal recognition before every movie and event	✓	✓				
Marketing materials at AFMX registration and venues	✓	✓				
Company logo & link on website home page	✓					

AFMX Passes Include: movies, panels, Intimate Conversations, Opening Night Reception, Opening & Closing Night Movies, after parties, access to the filmmaker/VIP Lounge, and discounts at sponsor locations. A 25% discount will be offered to sponsors for additional passes needed. Some special fundraisers may not be included.

Partnership with AFME is a marketing, advertising and publicity platform that will increase exposure to a dynamic and affluent demographic.

If this document states your understanding of the agreement, please sign, date and return via mail or email to:

Albuquerque Film & Music Experience
304 Washington SE
Albuquerque, NM 87108
info@abqfilmx.com

Thank you for your support. We look forward to a successful partnership for AFMX 2019 and beyond. A fully executed copy will be sent to you for your record.

AFMX is presented by the AFME Foundation, a 501 (c) (3) non-profit organization. A portion of your cash donation is tax deductible up to a certain amount based on the value you receive. Please consult with your tax professional.

name of authorized representative (please print)

title

name of company

address

city

state

zip code

email address

phone number

signature

date

AFMX authorized representative (signature)

date