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For Immediate Release

Albuquerque Film & Media Experience is on Fire with Highly Anticipated, New Mexico-made Movie *Blaze You Out*

Lionsgate/Grindstone feature at AFME draws big talent and will ignite the screen

Albuquerque, N.M., April 26, 2013 – The [Albuquerque Film & Media Experience \(AFME\) at Nob Hill](#) has announced AJK Films' feature [Blaze You Out](#) as its opening narrative film of the seven day experience, taking place June 3-9, 2013. Filmed in northern New Mexico, *Blaze You Out* tells the story of an unyielding young woman who ventures into the ruthless underworld of the town's heroin trade in order to save her younger sister's life. "The movie is gripping, suspenseful and a must-see", said *Breaking Bad* alumni Jeremiah Bitsui, who plays a pivotal role in the film. Lionsgate will release the film July of 2013.

Alicia J. Keyes produced the film which marks the directorial debut of Frazier and Lopez. [Blaze You Out](#) boasts an ensemble cast of veteran and up-and-coming actors including Elizabeth Peña, Veronica Diaz-Carranza, Melissa Cordero, Jeremiah Bitsui, Mark Adair Rios, Jeremy Ray Valdez, Q'orianka Kilcher and Raoul Trujillo. Most of the cast will be on hand at the historic Kimo Theatre on June 5th and are excited to be a part of AFME. Other producers include: Peter Touche (Executive Producer), Brent Morris & O'Shea Read (Co-Producers), and Kerith Lemon (Associate Producer).

“We are honored to have the opportunity to share this captivating story at AFME, especially with its New Mexican roots”, said Ivan Wiener, AFME’s Executive Producer.

Opening up for *Blaze You Out* is actor/director Federico Castelluccio’s (*The Sopranos*) short film, *Keep Your Enemies Closer, Checkmate*. “With the cast and crew of *Blaze You Out* and Federico, Yvonne Schafer and producer Sylvia Caminer in attendance, this is sure to be a star-studded event for the [City of Albuquerque](#)”, said Wiener.

Along with *Blaze You Out*, other special events at AFME include [Thomas Dolby’s](#) live performance to open AFME, [An Evening with Robert Redford](#), a Night of Performance Art with [Sibylle Szaggars-Redford and David Thor Jonsson](#), A Taste of Film to benefit The Storehouse and the Dalai Lama documentary, Road to Peace with a special performance by HH Personal Musician, Nawang Khechog.

The Albuquerque Film & Media Experience is a groundbreaking event for New Mexico that represents creative achievement in film, music, arts and entertainment. AFME programming includes domestic and international movies, new media, food and art, intimate conversations, panels and time with industry leaders in attendance.

To buy tickets and passes, or for additional information about the Albuquerque Film & Media Experience, please visit www.abqfilmexperience.com.

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